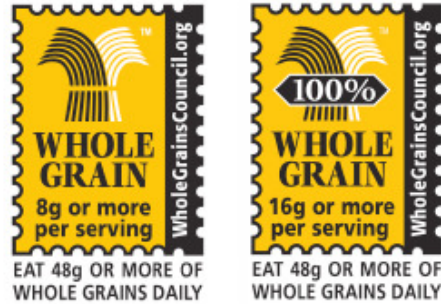


FAQ's for School Customers

Our **Cool Muffins™** are designated by the Whole Grain Council as offering one serving (16g) of Whole Grains. These products exceed “one bread serving”.

Our **Cool Brownies™** offer (9g) of Whole Grain which is more than “one- half bread serving.”



Because school children have been disappointed by the traditional whole grain products, we label the muffins as 100% Wholesome instead of 100% Whole Grain. This allows them the opportunity to sample and enjoy our products without their preconceived ideas affecting their taste buds.

School Brokers

Georgia Schools

Sunbelt Foods Co. Brokers 1-800-875-6350

Pat Beaupre 770.722.0161

Florida Schools

Associated Brokers, Inc.

Sonny Cancio 813.376.3721 or Bill Bordenca 813.376.3717

Alabama Schools

Dessert Innovations Field Sales Manager

Bob Lunde 615.945.4175

North Carolina & South Carolina Schools

Associated Brokers, Inc.

NC -Ernie Foligno 336.289.7094 SC - Ron Alberino 864.303.6472

Tennessee Schools

United Foodservice Sales

Lynn Oldham 615.244.5843

Cool Muffins™ : a product of **Dessert Innovations** 25 B Enterprise Blvd, Atlanta GA 30336 404-691-5000